

SOVIAK & ASSOCIATES, INC.



EXPERIENCE, RESULTS & INTEGRITY

Our diverse product offering reflects our broad experience in channel coverage.

Channel coverage includes:

- **Buying Groups**
- **Catalog**
- **College Bookstores/Academic**
- **Commercial Stationers**
- **Computer Specialty**
- **Consumer Electronics**
- **Dealers/Distributors**
- **Department Stores**
- **Direct Mail**
- **Discount Merchandisers**
- **Food and Drug**
- **Hardware**
- **Internet/E-Commerce/E-tail**
- **Mass Merchandisers**
- **Military Exchanges**
- **Photo Marketing/Imaging**
- **Premium and Incentive**
- **Private Label/OEM**
- **Software Specialty**
- **Specialty/Niche**
- **Superstores**
- **Warehouse Clubs**
- **Wholesale Distribution**

Soviak & Associates, Inc. is a Chicago based manufacturer's rep firm with over 25 years experience within the retail industry. Our core product lines fall within the Consumer Electronics, Office Products, Digital Photography, Imaging Supplies, and Specialty Product categories.

A rep firm is only as good as its results. Underlying each product category is a rock-solid foundation composed of years of proven experience, a strong knowledge of the market, and an extensive network of contacts. Our account experience is the "Who's Who" in the business.

The team comprising Soviak & Associates brings a wealth of national and international sales experience to the business. Whether local to Chicago, regional, national, or international we can provide you the expertise and results you expect and deserve.

SOLID & EQUITABLE BUSINESS SENSE

Our Mission Statement and Core Values say it all. Visit us at www.soviakassociates.com for more information.